

03/03/15 - Haix Police Footwear User Trial ? We are Looking for You!

Haix Footwear

Haix a German-based company, is the world's leading manufacturer of functional footwear for police, fire services, law enforcement, rescue and military task forces, and has also recently increased its presence in the forestry and leisure/outdoor sector. Haix is very well respected in certain specialist areas in UK, such as the Metropolitan Police Firearms Team and the London Ambulance Service Cycle Response Unit. Haix want to extend that out further, to all police officers, and strongly believe that user trial is the most effective tool available to convince end users that a Haix product with Gore laminate will offer an all-day comfort that they haven't experienced before. Research has also shown that if your feet are warm, dry and comfortable you will have higher concentration levels and be able to perform your job to a higher level.

Outline of User Trial

Haix are teaming up with their long-term partner Gore, as well as their trusted UK retail partner [PatrolStore](#), the UK's leading provider of kit, clothing and equipment to the police, military and security markets, and are looking for 50 serving police officers in the UK to fully test and provide feedback on the quality that a pair of Haix boots with Gore-Tex membrane offers. Aran Lackey (Product Development Manager for PatrolStore) trusts the brand, so volunteered to help ? along with some of their partners.

The reason for the trial

Back in February 2014 Gore called for 100 Police officers in Germany to volunteer to participate in a large-scale tactical Gore-Tex Footwear trial, using products from the Haix range of tactical footwear. The main aim was to find out how well tactical Gore-Tex shoes and boots met the everyday needs of the modern police officer ? on foot, on patrol duty and in their cars, whilst standing, running and jumping, outdoors and indoors, in the rain and in dry, warm, summer weather.

The results were outstanding with 94% of wearers saying they would recommend the boots to their colleagues following the trial period. Direct quotes included:

"These shoes look great. The fit is excellent. They are waterproof, breathable and very comfortable to walk in. I would recommend these shoes to everyone."

"These shoes are entirely suitable for regular duty and everyday wear. Generally speaking, more moisture protection means less breathability. This does not apply to these shoes..."

After seeing the results of these trials, Haix wanted to replicate certain elements of the trial to give police officers in the UK the chance to experience the benefits of Haix footwear with a Gore-Tex laminate for themselves.

What's the ideal outcome of the Haix Police Footwear User Trial?

Haix is supremely confident that their boots will more than stand up to the test. The hopeful outcome of this footwear trial is that Haix will gain valuable feedback from the people that really understand the daily requirements for a pair of boots on active police duty, and ultimately feed that back into the product development process. It is also hoped that the 50 people will fully feel the benefit that investing in a quality pair of boots can do for everyday working life, and spread that knowledge to all their colleagues!

How long will the user trial last?

The user trial will last 5 months after which the volunteers will be required to provide their honest feedback.

What boots are on offer?



There are 2 different boot styles to choose from:

Haix Gsg9-S GTX ? is a perfect boot for response and tactical use, as well as general duty, and features a 3-layer Crosstech laminate from Gore that not only offers a watertight, breathable solution for all seasons, but also offers durable protection against blood and body fluids.

Haix Airpower P6 GTX ? an incredibly comfortable boot, suitable for foot patrol and general duties, with a combination of soft and supple waterproof leather and nylon mesh upper, backed up with an extended 3-layer GORE-TEX highly breathable and waterproof membrane.



Both these products are currently available at www.patrolstore.com if you want to have a look in more detail at the full specs.

So how do you register to take part in this one-off opportunity to trial some of the best footwear currently available for your job?

It's simple. Just go to www.haix.com/hx222 and register a few key details and you will be entered into the draw. The closing date for applications is 14 April 2015, at which point the 50 most suitable candidates will be selected and the relevant boots sent out...it's that easy!!

GOOD LUCK....